



COMMITTEE: Oneida County Fair Planning Team

PLACE: Curran Professional Park – First Floor Conference Room
315 S Oneida Avenue, Rhinelander

DATE: August 14, 2012

TIME: 5:30 pm

Committee Members Present: Tina Werres, Theresa Seabloom, Bev Nicols, Janice Scheeler, Denise Rheaume-Brand, Craig Mandli, Julie Holperin, Nancy Gehrig, Jim Perlberg and Eric Britton

Excused: Michelle Wich

Absent:

Others Present: Greg Berard, Brian Gehrig, Debbie Wich and Sue Glentz

MINUTES:

1. **Call to Order and President's Announcements.** The meeting was called to order at 5:30 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting.** The agenda was approved by Jim, seconded by Eric. Motion carried.
3. **Approve Minutes of July 24 and 31, 2012.** A motion to approve the minutes of July 24 and July 31 was made by Nancy, seconded by Janice. Motion carried.
4. **New Members.** Nothing to report.
5. **Financial Report:**

Approval of Contracts: None.

Approval of Expenses: An expense report was handed out for view with the knowledge that it is incomplete at this time with more expenses to come in. Discussion followed: Gaber Electric's bill of approximately \$4,000 will always be each year unless the electrical situation at Pioneer Park changes. Tina stated that the \$1,000 petty cash reserve was close to being used up at the close of the fair. Vendors complained that the cost for soda/water was too much – receipts minus invoices showed a total of \$1,000 profit – possibly not enough to use them next year. Tina felt that the wooden cow they had shipped from IAFE was not worth it - the cost of shipping was too expensive for the amount of use got out of it. Jim made a motion to accept the expenses, seconded by Denise. Motion carried.

6 Correspondence:

- Notice was received from Jody McKeaney that the City Health Department wants water hookup for the vendors. This will be an issue for next year. Also a study has to be made of how many toilets would be necessary per attendance.
- Notice was received regarding standards for fair animals, such as cog testing. This was passed on to Kerri at the Extension office.
- Debbie Wich reminded the committee that past Fairest of the Fair, Adriana, has not yet received the \$1,000 scholarship due her. This will be taken care of.
- The three-year contract for DRI's management of the beverage garden is up this year. A meeting is requested to renegotiate.

7 Administrative Report:

- All committee members are expected to e-mail a final wrap-up on their area. Reports received so far via e-mail are from Jim, Theresa, Dave Nicols (trolley), Jan, Debbie and Gerry Shidell.
- The Gene Shepard area made \$430 from the sale of the "Elixer" water - \$50 contributed to the fair and \$330 to the Humane Animal Center. The area was well received and is planned for next year.
- A report by Sue Glentz showed 21 wristbands were given out to volunteer kids who acquired approximately 15/20 hours of work. Due to lack of work, some kids are accumulating their hours towards next year's total.
- It was commented and agreed upon that Mr. Winn, volunteer in charge of the garbage detail, did a very good job and was very helpful.
- Tina will be mailing Thank You's to all who contributed in any way to the fair. She has official fair thank you cards available if committee members want to personally thank people.
- Only six surveys were received at this time – most complaints were about the carnival rides which had some down-time. The two-year contract with K&M Amusements is up and it is time to renegotiate with them and address these problems or find a different carnival if possible.
- Tina reported a rounded-out figure of 17,000 attendance for the fair – considered pretty good considering some rain on Saturday and also a Lakeland news article which wrongly advertised a \$15 admission to the fair. (This issue will be tended to requesting credit given towards next year's advertising with them.)
- Tina requested help to empty water from melted ice in the freezer when power was shut off in the garage - also with taking down Tom's speakers and storing them in the garage. Brian and Nancy volunteered to help with that.

8. Team Reports:

- **Brian** reported issues that were taken care of: bee stings, lacerations, scrapes – road and handicap area - people running the stop signs. EMS and Police Dept were on hand to help. Future needs would be: lights on the EMS carts – bobcat or forklift on premises to readily move bleachers, etc. when needed.
- **Theresa** was pleased with the entertainment that performed at the fair. Attendance was very good except for Friday afternoon due to lack of overall fair attendance at that time, possibly due to working hours. She suggested skipping music at that time and resume about 5:00 with "music on the green" near the beer garden, which proved to go over very well. Possibly the TuneSmith Academy teens could utilize the main stage from 12-3:00 that day instead of on Saturday. She stressed that next year there would be personalized announcing of the bands along with the poster.
- **Debbie** reported that Rebecca netted approximately \$400 toward the Fairest program doing air-brush tattoos at her "Castle". Rebecca helped with ribbon cutting, handing out ribbons, raffle booth, etc. but could have been used more to her full potential if requested by more areas. Debbie and Rebecca immediately attended the Fairest Reunion Day at the State Fair in Milwaukee. Debbie suggested using the speaker more for events as they happen. It was suggested that Coyote or other radio stations be set up by the exhibit court next year to do their announcing.
- **Denise** was thankful for the use of more tents but some exhibits got ruined during the rain. Two more schools will be added next year and requested more help for the area. She would like to better identify the tents with big blue ribbons and signs perhaps. She wants more ideas on how to use the open space in the tennis court.
- **Eric** reported handling an issue with an immature volunteer while in charge of security. He strongly suggested that carnival workers need photo IDs and matching K&M shirts.
- **Greg Berard** commended the committee for all their hard work. He had lots of positive feedback. His response to the few negatives were for them to join the committee and help out.
- **Sue Glentz** requested clear information regarding daily changes during the fair by using large signs posted at the fair office and informing the gates. She pointed out the necessity of leadership of all areas, suggesting use of an alumni list and the Leadership Committee of Oneida County to do a mailing requesting involvement to fill positions.
- **Jim** commented that the \$2,346 worth of donated prizes is all profit for the fair and the raffle was well worth it. He said that 2,000 tickets were printed but did not need that many. This amount will be cut back next year. The winner of the casino trip declined his prize and it was decided that another ticket be drawn. Jim will personally send a thank you to those contributing prizes.

- **Nancy** was happy with the good response of volunteers – 185 persons gave any number of hours. She suggested that next year Denise send an ad before school ends to announce the need for volunteers.
- **Janice** was commended on a good job handling the ticket project. Janice showed a total of 18,000 wristbands sold (goal was for 20,000). She reported that those most supportive of selling tickets were Trigs, Chamber of Commerce, WalMart and the YMCA. She felt the sale effort in Minocqua and other places were not worth it due to lack of response.
- **Julie** reported a positive reception to the Green Acres area, suggesting adding the topic of composting next year, and of involving children in some way.
- **Bev** decided her involvement was a unique experience for her and thought it went well for the first year. Announcements she made during the fair brought kids in for the contests, even adults wanting to participate. Three contests were held each day. She felt the kid contests may be more appropriate in family land though. She stated she wouldn't do mailing at the schools and during the parade again as none of that worked – it was a waste of time.
- **Craig** reported that the farmer's day spot had a good response – they will close the road on the street next year though. The popsicle contest went well on Sunday. Theresa said she'd like to see the kid's musical act with instruments showcased at the Fair convention hired for use in Family Land.

9. **Website Update:** oneidacountyfairwi.com.
10. **Fundraisers.** None.
11. **Upcoming Events:** None.
12. **Dates(s) of Future Meetings:** The next meeting will be at 5:30 pm on Tuesday, September 4 at Curran building.
13. **Public Comment:** None.
14. **Items to be Included on Next Agenda:** To be presented at the September 4 meeting.
15. **Adjournment:** Jim made a motion to adjourn the meeting, seconded by Nancy. Motion carried. The meeting adjourned at 7:40 pm.

Respectfully submitted by,

Theresa Seabloom,
Recording Secretary