



COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: February 5, 2013

TIME: 6:20 pm

Committee Members Present: Theresa Seabloom, Craig Mandli, Nancy Gehrig, Denise Rheaume-Brand, Eric Britton,

Excused: Tom Peterson, Leroy Eades, Greg Berard, Tim Brown, and Jim Perlberg

Absent:

Others Present: Sue Glentz, Terri Angell, Tom Swearingen and Brian Gehrig.

MINUTES:

1. **Call to Order and President's Announcements:** The committee met at 5:30 pm and carried on a discussion as there was not a quorum to vote on items. When Eric arrived to make a quorum, the meeting was called to order by Craig at 6:20 pm. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Denise, seconded by Eric. Motion carried.
3. **Approve Minutes of January 12, 2013:** A motion was made to approve the minutes of January 12 by Eric, seconded by Nancy. Motion carried.
4. **Approve New Members:** Lisa Kuczumarski, Toni Schickert, Tom Peterson and Sue Glentz have submitted their application papers for membership. Sue has decided against the secretary position and prefers to be a voting member of the board and concentrate her efforts on fund raising and other projects. A motion was made to accept their memberships by Theresa, seconded by Denise. Motion carried. We now have eleven members on board.
5. **Administrative Report:**
 - **Financial Report:** Nothing to report at this time. One new expense: Nancy and Brian had attended the recent Chamber of Commerce dinner to represent the fair and spent \$18.49 on table decorations. The committee agreed to reimburse her for that. The \$50 ticket cost will be paid from the fair budget when the chamber sends the bill.
 - **Approval of Contracts:** None.
6. **Fundraising:** Tom went over the initial plans to hold a fish fry on Friday of the fair, as described in the minutes of December 4, 2012. Tom has a scheduled meeting with the Health Department to discuss the details. The tickets for the fish fry can be sold at the gazebo. A drink ticket will be included with each meal to be used at the DRI stand. Each meal ticket will provide a certain dollar amount to the fair. No money will be needed up-front from the fair to put this on. In case of inclement weather, the whole process will be held under the main tent.
7. **Sponsorship Update:** Nancy will continue meeting with prospective sponsors.

- 8 **Fairest of the Fair:** A discussion was held regarding the continuation of the Fairest of the Fair. Weighing the value of the program against the expenses incurred at this time, the consensus was to cancel it and re-evaluate the program again in the future.
- 9 **Entertainment Update:** Decided so far is: Johnny Cash Revue on Sunday from 2-5:00; Restoration Jazz on Friday while fish fry is going on; Bob "One Man" Johnson and Mike on Saturday from 3-7:00 (Tom has acquired a sponsor for Bob); Tunesmith Academy on Saturday from 12 noon until 3:00. Tom is pursuing a group called Kings Highway for one of the evenings.
- 10 **Areas of the Fair/Team Leaders Update:** Nancy quickly ran down her list of the areas and existing team leaders, but it was decided to table it at this time. She reminded us that the Fair website is current and includes the vendor application. Eric shared some ideas from another fair he attended. He suggested having a "chicken poop contest" and also a "rat hole contest", describing them to the committee – all sounding very interesting and possible to use at our fair.
- 11 **Strategic Planning Summary Review:** All committee members received via e-mail the summary of the Strategic Planning Session held in January conducted by Tim Brown. Nancy read the cover sheet which stated the five immediate goals that the committee set at the end of that session. No discussion was held regarding these at this time.
- 12 **Correspondence (specifically addressed to Committee):** None.
- 13 **Date(s) of Future Meeting(s):** The next fair meeting will be at 5:30 pm on Tuesday, March 5, 2013 at the UW-Extension conference room in the airport lower level.
- 14 **Public Comment:** None
- 15 **Items to be Included on Next Agenda:** Approval of contract for UB the Band.
- 16 **Adjournment:** Denise made a motion to adjourn the meeting, seconded by Theresa. Motion carried. The meeting adjourned at 7:30 pm.

Respectfully submitted by,

Theresa Seabloom,
Recording Secretary