



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** Pioneer Park, Rhinelander, WI 54501

**DATE:** July 2, 2013

**TIME:** 5:30 pm

**Committee Members Present:** Craig Mandli, Nancy Gehrig, Eric Britton, Leroy Eades, Tom Peterson, Jim Perlberg, Lisa Kuczarski, Sue Glentz, Jean Platek

**Excused:** Greg Berard, Toni Schickert

**Absent:** Denise Rheaume-Brand

**Others Present:** Theresa Seabloom, Terri Angell, Marilyn Riggs, Tim Brown, Bob Glentz, Anthony and Beverly Vergillio, Brian Gehrig, Marcus Neseman

### MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:40 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Jim, seconded by Leroy. Motion carried.
3. **Approve Minutes of July 2, 2013:** A motion was made to approve the minutes of July 2 by Jean, seconded by Tom. Motion carried.
4. **Approval of Expenses:** Nancy reported the fair booklet/program which the Northwoods RiverNews will put together for us, (including them getting the ads, which will be included in their distribution and provided to hand out at the fair) will amount to a cost of \$1500 maximum or less. It was decided to wait to approve this. The present expenses includes the above mentioned \$1500, plus Mike at \$59.05, raffle \$36.85, poster \$10.00, ad in the 101 Things to Do magazine \$395.00, and Chamber dues \$100.00 – which comes to a total of \$10,300.90. A motion to accept this report was made by Leroy, seconded by Tom. Motion carried.
5. **Administrative Report:**
  - **Sponsorship:** Nancy reported we have \$5,825 collected so far, plus \$1,000 from the Tavern League (\$500 and another \$500 in matching funds after promotion is publicized), plus \$500 from Park City Credit Union, \$1500 from Ministry Health, \$1000 from Rhinelander GM -- for a total of \$9,325.00. Sue reported that \$5,400 has been brought in from the 41 vendors for the upcoming craft show and the vendors signed up for the fair. Nicolet Bank, Ripco, Northwoods Bank and Park City will each share coming to the fair to count the money each day. They will be able to use the small building there to do this so the main office can stay open and available during that time.
  - **Miscellaneous:** Nancy reported a decision to keep the original Tee-shirts and order more where needed. It was hard to get the sizes in the new color we wanted and would save the fair money. The fair was represented at the city's annual block party and produced \$50 toward the raffle and sold ten wristbands. Some committee members will meet at 5:00 on Wednesday to decorate the trolley and leave it at Leroy's until pickup before the parade. Tim offered to wear the tent costume.

Eric will drive a loaned truck from GM to pull the trolley for the Rhinelander parade. Brian and Nancy will drive a loaned truck from Sedlak's to put the banners on for the Minocqua parade. There were no volunteers available to do the Three Lakes and Lake Tomahawk parades this year. Leroy said that the camping spaces were pretty full now. Twenty two spaces are available and 15 are put in. If some campers have generators to use they could be put in on the south end among the trees. Brian is taking care of the flood lights for the back gate, and front, and we need better lighting along the railroad fence.

6. **Advertising:** Northwoods River News will create and get the ads for a Super Shopper booklet to use as an insert to their paper and also for us to handout at the fair. They will put on the front page a note to save this booklet and bring to the fair. Nancy said she will look into putting an ad on the new signage that Phil Frasier had just put up in the center of town.
7. **Team Leader Reports:** A form on Team Leader area needs was provided to be filled out.
  - **Request for Volunteers:** Jean and Toni, with the help of Tracy Paquette, are working on the volunteer lists. There is still a need for more volunteers to help during the fair.
  - **Action Arena:** Dave Sixel with Martial Arts has come onboard as a vendor and will be placed in the Action Arena throughout the fair.
  - **Fish Fry:** Six members of United Way have agreed to work and do clean-up for the Fish Fry. Sue Rodziczak and three more will also work during the Fish Fry.
  - **Family Land:** Sue Rodziczak and her crew are on top of things in Family Land. Jerry Shidell wanted his area at the Family Land site but Nancy feels it would be too congested there and will ask him to move by the tennis court and call it History Haven.
  - **Animal Alley:** Eric will do the "chicken poop" contest and will decide what to charge to play the game. He will use the 4-H chickens for this as they will be tested to comply with the animal rules. There is also a chicken costume and can be borrowed to wear during this contest.
  - **Dunk Tank:** Lisa has sent inquiries to 32 agencies to use the dunk tank to raise money. So far, six non-profit organizations have signed up. There was a request to try to warm up the water so it isn't so cold when someone is dunked. They will try to fill the tank sooner to accomplish this.
  - **Trolley:** Tom thanked the volunteers who helped clean out the trolley cars. Nancy discovered the county has a tractor and will ask John Biligan if we can borrow it to pull the trolley during the fair, and ask if the fee can be waived.
  - **Raffle:** Jim reported receiving \$575 in raffle tickets at this time. All committee members received 25 tickets to sell and he pushed us to try to accomplish that. Extension will make a poster to use at his booth featuring the items to be raffled off.
  - **Banners:** Tom wondered how many banners we still had and where they might be put up to advertise the fair. Nancy said some more would be made up and discussed possible areas to be put up -- near the Chamber, at Holiday station, by Schoeders, Hwy's A and 17, Kerri's house, and Denise's, for some. After July 4<sup>th</sup>, Tom, Leroy and Craig volunteered to get them put up.
8. **Correspondence (specifically addressed to Committee):** None.
9. **Date(s) of Future Meeting(s):** The next fair meeting will be at 5:30 pm on Tuesday, July 16, 2013 at the UW-Extension conference room in the airport lower level. They will also meet on July 30<sup>th</sup> at the fair grounds.
10. **Public Comment:** None.
11. **Items to be Included on Next Agenda:** An itemized agenda will be provided at the next meeting.
12. **Adjournment:** Jim made a motion to adjourn the meeting, seconded by Jean. Motion carried. The meeting was adjourned at 6:45 pm.

Respectfully submitted by,  
Theresa Seabloom, Secretary