



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: December 12, 2013

TIME: 5:30 pm

Committee Members Present: Craig Mandli, Nancy Gehrig, Eric Britton, Jim Perlberg, Denise Rheaume-Brand, Jean Platek, Sue Glentz, Lynn Feldman, Lisa Kuczmarski.

Excused: Greg Berard, Tom Peterson, Toni Schickert.

Absent: Terri Angell, Leroy Eades

Others Present: Theresa Seabloom, Tom Swearingen, Kim Swisher, Joe Berg.

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:35 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Jim, seconded by Jean. Motion carried.
3. **Approve Minutes of November 12, 2013:** A motion was made by Nancy to approve the minutes of November 12, seconded by Jim. Motion carried.
4. **Financial Update:** Terri was absent and no financial update was given.
5. **Update on Coordinator Position/Committee Members:** The plan at this time is for Nancy Gehrig to be Part-time Coordinator with Kim Swisher as Co-coordinator, with an agreement to split the \$14,372.00 yearly wage and the tasks involved. Kim and Nancy had already met to coordinate and list the areas and tasks, requesting the committee step up to lead areas and help where they can throughout the year.

These positions will not be County LTE positions, but be written up as independent contracts. Also, there will be no unemployment involved. The by-laws will be changed to create the extra executive position we will now have. A motion was made by Jim, seconded by Denise, to approve this plan for the Part-time Coordinator/Co-Coordinator Positions beginning in 2014. Motion carried.

Kathy Silbernagel and Joe Berg will be turning in applications for approval to become board members. Jake Nitzel has expressed interest in joining the Fair board. Kim will send out a press release to the media to make the community aware that Fair planning takes place all year round and to develop interest in people to become involved and join the committee. It is felt that we should use the media all year long via press releases/e-mails/etc. to "tell the story of the Fair". We can use articles such as "Happy Christmas", etc. in the media to keep the Fair in front all year. We can encourage organizations such as the Boy Scouts and others to consider having a booth at the Fair.

Nancy mentioned that she has always wanted to do something special for all volunteers of the Fair to thank them – such as a picnic/party or something. Perhaps this can still be done this winter yet.

- 6. Discuss State Fair Convention:** The State Fair Convention held at the Chula Vista in Wisconsin Dells will be held on January 5th-8th, 2014. There is an allowance of \$500 if any members choose to attend. It is still undecided who, if anyone, will be attending.
- 7. Update on November 20th Advisory Sub-Committee:** A Facilities Advisory Meeting of the Oneida County Fair took place on November 20 with participants: Nancy and Brian Gehrig, Craig Mandli, Jerry Shidell, Tony Gilman, Tom Gleason, Tom Gaber, Gunder Paulson, Lynn Feldman, Erica Brewster and Tim Brown. This meeting addressed the question "Is Pioneer Park the right home for the Oneida County Fair in the future?" Discussion resulted in a long list of strengths, weaknesses, opportunities and constraints, arriving at the consensus of "yes" at least for a period of 5-10 years (assuming constraints can be addressed and opportunities explored). Nancy read this document to the committee, with its lists and result. This document is available upon request.
- Erica will take this information to be put on the meeting agendas of all involved: the County and City boards, Conservation/UW Extension, to develop a formal agreement between them and the Fair. It was suggested it would be helpful if more committee members attended these meetings when they can to answer questions regarding the Fair and its needs during discussion.
- 8. Approved Contracts for 2014 Fair:** It was agreed to use Casady Critters again in 2014 to bring all their "critters" for all four days at the Fair at our cost of \$400 (\$150 down after January 1st, the balance to be paid at the end of the Fair). A motion was made by Jean, seconded by Denise, for the County to make out the \$150.00 deposit check to mail to Heidi of Casady Critters. Motion passed.
- 9. Looking for Area Leaders:** There are still many opportunities where team leaders are needed. A list of these areas is available for the committee members to consider.
- 10. Correspondence (specifically addressed to Committee):** None.
- 11. Date(s) of Future Meeting(s):** The next fair meeting will be at 5:30 pm on Tuesday, January 14th, 2014 at the UW-Extension conference room in the airport lower level. This date is chosen to allow for a report from those who attended the convention which ends on Jan 8th.
- 12. Public Comment:** None.
- 13. Items to be Included on Next Agenda:**
- 14. Adjournment:** A motion was made by Craig to adjourn the meeting, seconded by Eric. Motion carried. The meeting was adjourned at 6:50 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary