



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: June 3, 2014

TIME: 5:30 pm

Committee Members Present: Craig Mandli, Jim Intrepidi, Nancy Gehrig, Eric Britton, Leroy Eades, Tom Peterson, Denise Rheume-Brand, Jean Platek, Sue Glentz, Terri Angell, Joe Berg, Theresa Seabloom

Excused: Jim Perlberg, Kathy Silbernagel

Absent: Lisa Kuczmariski

Others Present: Lynn Feldman, Tom Swearingen, Evie Virgilio

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Eric, seconded by Jim Intrepidi. Motion carried.
3. **Approve Minutes of May 6, 2014:** A motion was made by Jean to approve the minutes of May 6, seconded by Leroy. Motion carried.
4. **Financial Update:** Terri reported we received sponsor payments: Aspirus \$250, Oldenberg \$100 and Ripco \$500. Nine vendors have paid so far, but more are coming. We have a total balance of \$26,826.00 at the present time. An itemized account can be gotten upon request. There are no expenses to vote on at this time.
5. **Fair Coordinator Update:**

Sponsors: Nancy met with Shawn at Channel 12 and they are happy to donate 1,000 minutes of air time in regular Fair advertisements. We will also use their Rev Share Program to sell wristbands at \$9 presale (regular price is \$18). Last year they sold 169 tickets; it was agreed we try to sell 200 this year. She plans to meet with Coyote radio to sell tickets on the Saturday Shopping Show -- doing this will also help with advertising the fair.

Nancy confirmed with Rhinelander Rental to rent the dance floor, tent and skirting. They will charge for the rentals but will donate the labor in installment and take-down. Wayne Kuhlhanek will donate his equipment for the Fish Fry again and Victory Janitorial will also donate their services. We are reminded that "signage" is very important to reciprocate all those who donate in any way.

Coordinator Position: It was announced that Kim Swisher has resigned as Co-coordinator of the Fair due to increased demands in her employment with Lake of the Torches Casino. Her Fair employment will be done the end of June this year. Nancy will continue on as Coordinator and expressed to the committee the importance of everyone helping out by taking charge of their areas and commitments.
6. **UW-Extension Support Staff Update:** It was announced that the two employees at the UW-Extension who played an intricate part in office support for the Fair (Kerri Ison and Anna Gauthier) have resigned and found employment elsewhere. Two former County employees are currently filling in for the time-being. Lynn Feldman from 4-H assured the committee that she and they will help the Fair in any way they can.
7. **Update on By-Laws:** Nancy, Craig, Theresa, Erica and Tim Brown met to make needed changes to the By-Laws as was decided at the May meeting. The revised By-Laws (using a new template) were shared with the committee. **The changes made:** the automatic removal of a committee member who misses three meetings with no excuse was stricken; a majority of 5 or more members of the Fair Committee shall constitute a quorum for the transaction of business. A motion was made by Jim Intrepidi, seconded by Joe Berg, to accept the changes in the By-Laws.

8. **Judges Contracts:** The contracts from the judges were appropriately signed. Terri said that state aid gives part of the cost of judges back to the Fair after the event.
9. **Fourth of July Parade:** Four members agreed to participate in the Three Lakes parade, seven for the Rhinelander parade and two for Minocqua. It was decided to try to get an early spot in the Three lakes parade to help make it on time for the Rhinelander parade. Participation in the Minocqua parade is still questionable at this time.
10. **Trig's Brat Sale:** There was no good available date open to hold a Brat Sale at Trig's this year as a fundraiser. Leroy agreed to reserve an available date for the fair in 2015.
11. **Booths at Family Fishing Fun Day (June 14) and Log Jam (June 21):** It was decided to have a booth at both events to sell wristband and raffle tickets and also help advertise the Fair. We will sell just wristband tickets from nine til noon on June 14.
12. **Raffle:** Nancy read off the raffle items from Jim's list in his absence: \$500 gift from WalMart, patio grill from Sears, scenic flight from Rhinelander Flying Service, monthly pizza from Domino's for one year, suite for two w/breakfast for one night from Days Inn, one-half day of fishing with guide Lee Bastian, \$150 shopping spree at Trigs donated by Cirilli Law Office, four rounds of golf at Rhinelander Country Club, one item donated by woodcarver, two pieces of furniture crafted by McNaughton Camp. Press releases on the raffle items will be sent to Rhinelander, Minocqua and Three Lakes media
13. **Team Leader Reports:**
Denise is coordinating school projects from Crescent School, Nativity, Three Lakes and Sugar Camp. Nancy has confirmed getting the tables needed for the projects.
Theresa gave out an entertainment poster to the members. All entertainment contracts are in and have been turned over to the County Board for signing. The total cost of the bands including the sound system is \$7,925.00. (This does not include UB the Band) Four motels (Holiday Acres, America's Best Value, Quality Inn and Days Inn) are sponsoring rooms for four of the bands at no cost to the Fair.
Eric announced he is not sure that Search & Rescue is in operation to use for Fair's security. If not, he will look into groups to do this and report back.
Tom Swearingen suggested it would be helpful to use a marquee to list the bands and guide people to the stage area; to be on the look-out for a used one the Fair could upgrade.
Nancy confirmed that we can use the County tractor again this year and suggested we can try to get golf carts and handicap carts sponsored locally. We will again use a camper from Schoeders to use for the Fair office. Also, she said entrance lights will be donated by Dietz.
15. **Correspondence** (specifically addressed to Committee): None.
16. **Public Comment** (3-minute limit): None.
17. **Items of Discussion to be Included on Next Agenda:** Items to include are :Fourth of July Parade, Booth at Log Jam, Wrist Band and Raffle Tickets, Team Leader Reports, By-Law Update, Fair Coordinator Update, Sponsorship, Advertising, and Volunteers.
18. **Date of Future Meeting:** The next fair meetings will be at 5:30 pm on the following Tuesdays: June 17, July 1, July 15 and July 29, 2014 at the UW-Extension conference room in the airport lower level.
19. **Adjournment:** A motion was made by Terri to adjourn the meeting, seconded by Craig. Motion carried. The meeting was adjourned at 7:35 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary