



## MINUTES OF MEETING

**COMMITTEE:** Oneida County Fair Planning Team

**PLACE:** UW-Extension Conference Room, Lower Level, Airport Terminal  
3375 Airport Road, Rhinelander, WI 54501

**DATE:** August 19, 2014

**TIME:** 5:30 pm

**Committee Members Present:** Craig Mandli, Nancy Gehrig, Jim Perlberg, Lisa Kuczmarski, Jean Platek, Terri Angell, Theresa Seabloom, Kathy Silbernagel

**Excused:** Leroy Eades, Tom Peterson

**Absent:** Jim Intrepidi, Eric Britton, Denise Rheaume-Brand, Sue Glentz, Joe Berg

**Others Present:** Brian Gehrig

### MINUTES:

- **Call to Order and President's Announcements:** The meeting was called to order at 5:45 pm by Craig Mandli. The meeting was properly noticed and the facility is handicap accessible. There were no president's announcements.
- **Approve Agenda for Today's Meeting:** The agenda was approved by Terri, seconded by Craig. Motion carried.
- **Approve Minutes of July 29, 2014:** It was noted the July 29<sup>th</sup> meeting was held at Pioneer Park, not the UW-Ex Conference Room. A motion was made by Jim Perlberg to approve the amended minutes of July 29, seconded by Jean. Motion carried.
- **Financial Update:** Terri reported the Deposit was \$72,452.90, the Expenses to date of meeting was \$48,536.80, leaving a Grand Total of \$23,916.10. The detailed financial report can be requested from the UW-Extension upon request. Terri stated that even though we were lower in attendance this year, when all transactions are completed, the estimate should be about \$10,000 to the good, like in 2013.  
It was brought up that \$1500 was spent on overnight Security during the fair. It was suggested to cut some of the cost, maybe we not use Security on Sunday night since most of the Fair is dismantled and gone by then.
- **Coordinator's Report:**
  - Nancy reported DRI's Beverage Garden's take was down about \$300 this year.
  - Woodcarver Scott Schmitt liked the layout for him. Nancy said, overall, she felt all areas went over well.
  - We heard many complements on the remarkable job of displays done by all the Florists to enhance the Fairgrounds. It was agreed they all did an awesome job..
  - Nancy gave much credit to the McNaughton crew for the immense help the Fair got from them – hauling and setting up the stage and dunk tank from Crandon, setting up the big tent, organizing the garage when the Fair was over, etc. She expressed gratefulness for all they did.
  - Nancy pointed out that the Cross Country Bar has advertised a large 40'x80' tent with sides for sale at a cost of \$4,000. There is a discussion right now that the Lions Club, Rotary Club and perhaps the Kiwanis would each donate \$1,000 toward the purchase of this tent to be shared among city functions. After much thought and discussion it was decided to go ahead with this idea. The Fair would take priority and a waiver could be drawn up to be signed by any user to cover possible damage. Terri made a motion that the Fair donate (not to exceed) \$1,000 of its earnings towards purchase of this tent, seconded by Jean. Motion carried. A letter will be drawn up and sent to each of the above Clubs to advise of the Fair's proposal and see if all interested parties agree to participate and make it happen.

- **Winners of Ugly Lamp Contest and Raffle:** Jim Perlberg stated the **Raffle** brought in \$2,594.00. The **Ugly Lamp Contest** brought in \$65.00; and all the winners of both were announced. The **Green Acres winners** are: Geneice Schmidt, Candy Strand, Crystal Jankovic, Mary Kawieski, Lori Kienitz, and Julie Holperin. The winners will be posted on the Fair website and in the papers.
- **Review K&M Amusements:** Complaints were voiced regarding the carnival this year. The main problem was the long downtime of some of their rides. Other complaints were the use of inflatables which the Fair did not request, crew should be more identifiable and wear matching shirts, some crew members were not attentive and used their I-phones too much. The Fair and K&M agreed to deduct the amount of \$500 from the Fair's cost of \$10,000 because of money lost due to down rides, It was thought that we should have deducted a larger amount.
- **Report on Fair Attendance:** It was reported the attendance was down this year by approximately 4,000 – about 16,000 this year compared to 20,000 last year. It was felt that was possibly due to so many varied events taking place on that weekend in town and many surrounding areas. There were four reunions going on in town with their own agenda apart from the Fair. Merrill had bumped up their Fair to our weekend this year to accommodate a different carnival, which may have competed with our Fair. There seems to be nothing we can do about this as the whole summer is short with so many events competing with each other.
- **Team Leader Reports:**
  - Tom felt that the Farmer's Market buyers and sellers were leaving too soon. Tom reported the trolley and Bowen's bus service went well.
  - Jean had two volunteers for the carts who did not show up.
  - Lisa reported all her people showed up for the dunk tank. The gaps were filled by kids at the Fair. However, it was pointed out that when people were dunked into the water it scared the horses nearby. We will have to schedule accordingly or else move the dunk tank away from horses.
  - Brian reported the EMS went great with no issues. However, some remaining tents were ruined from the wind and rain on Sunday night that will have to be replaced.
  - Craig announced he is stepping down as President of the Oneida County Fair, choosing to spend more time with his growing family. Also, his present job in Crandon makes it hard to make the meetings in time. He expects to volunteer and help out during next year's Fair. He will provide his resignation in writing at the next meeting.
- **Correspondence** (specifically addressed to Committee): None.
- **Public Comment** (3-minute limit): None.
- **Items of Discussion to be Included on Next Agenda:** Finance Issues, District Meeting Report, Fair Convention in January, Discussion to Purchase Big Top Tent; Team Leader Reports and other items to be provided at the next meeting.
- **Date of Future Meeting:** The next fair meeting will be at 5:30 pm on Tuesday, October 7, 2014 at the UW-Extension conference room in the airport lower level.
- **Adjournment:** A motion was made by Jim Perlberg, seconded by Craig to adjourn the meeting. Motion carried. The meeting was adjourned at 6:23 pm.

Respectfully submitted by,  
Theresa Seabloom, Secretary