



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: January 13, 2015

TIME: 5:30 pm

Committee Members Present: Jim Intrepidi, Nancy Gehrig, Theresa Seabloom, Eric Britton, Tom Peterson, Jim Perlberg, Kathy Silbernagel, Jean Platek,

Excused

Absent: LeRoy Eades

Others Present: Lynn Feldman, Brian Gehrig, Merry Lehner, Evie and Anthony Virgilio, Aprelle and Tom Rawski

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by Jim Intrepidi, President. The meeting was properly noticed and the facility is handicap accessible
2. **Approve Agenda for Today's Meeting:** The agenda was approved by Peterson, seconded by Platek. Motion carried.
3. **Approve Minutes of December 2, 2014:** A motion was made by Perlberg, seconded by Silbernagel, to approve the minutes of December 2. Motion carried.
4. **Confirm New Members:** Gehrig confirmed that Dick Garrow and Nathan Neiber's background checks were approved and their applications accepted by the Fair Board. Their applications will now go to the Oneida County Board for approval. Tom and Aprelle Rawski have filled out applications and will now have their background checks done
5. **Fill Vice President Position:** Kathy Silbernagel was nominated to fill the Vice President position and she accepted. With a unanimous show of hands, Silbernagel was voted in as Vice President.
6. **Financial Update:** The Fair has a balance of \$8,510.73 cash on-hand. This includes the purchase of the tent we bought from Cross Country Bar. It also includes the \$4,000 that was taken away by the Oneida County board at their November meeting and then at their annual budget meeting was reversed and returned to the Fair. However, the \$538 expense to attend the Annual WI Fair Convention in Wisconsin Dells will be taken from that total amount.
7. **Approve Contracts:** We will use Casady's Critters again in 2015. The contract requires a deposit of \$150 upfront and the remaining \$450 to be paid at the time of the Fair. This \$150 payment was approved by the Fair in December and now will be sent to the Oneida County Board to approve.
8. **Approve Expenses:** None to report at this time.
9. **Coordinator's Report:** Gehrig explained a project she proposed to the City's Leadership Program for their acceptance. Four members of the Leadership Program chose to work on it which will be to develop a method of Recruitment of Volunteers to implement for the Fair. Gehrig will meet with them periodically for guidance.
She also reported on her work writing a grant available through the Lumberjack organization. Gehrig asked for and received a proposal from Gaber Electric for \$11,000 to install permanent electrical fixtures throughout the Park that would meet the needs of the Fair. She used this expense as the reason for requesting

grant money from that organization. However, this grant application did not get sent in before the deadline. It was suggested we try for other grants and she will look into finding them out. A Cleary grant was mentioned.

10. **Fair Convention in WI Dells on Jan 4-7, 2015.** Gehrig and Seabloom reported on their attendance at this convention. They agreed it was very beneficial, coming back with many ideas and feedback from networking at workshops, with vendors and members of other Fairs.
11. **Discuss Amusement Carnivals:** Gehrig discussed the meeting she and Seabloom had at the convention with the Spectrum Carnival. She explained the way they handle their contracts, by a percentage of tickets sold for the rides and not an upfront cost like we pay for our present carnival, K&M. Spectrum has numerous rides to pick from and they are eager to work with us. It was suggested we get references from other Fairs that use them. We will also invite them to the next meeting for discussion and to answer questions from the Committee. Perlberg suggested we take our K&M contract to the County Attorney, Brian Desmond, to look over and see if it's possible to back out of 2015, our last year with it.
12. **Vendor Application:** Gehrig brought up the One-Day Saturday Vendor Fee charge of \$175, thinking it may be too high and may be the reason there were only two who signed up for it in 2014. After discussion, it was decided to lower the fee and give it another try it this year to see if that brings in more applicants or drop the one-day idea altogether. Platek made the motion to change the fee to \$140 for the one-day 10x20 vendor spot, seconded by Peterson. Motion carried.
13. **Fair Areas and Confirm Team Leaders:** It was stressed that each committee member should take charge of an area of the Fair. A list of areas that need leaders will be made and e-mailed to the members to respond back and be confirmed at the February meeting. Brian Gehrig noted he will again take on EMS Safety, the Emergency Plan, Water Wars and radios; Peterson will again take charge of the trolley.
14. **Activity Ideas for 2015 Fair:** Gehrig introduced the idea of Veggie Races which was used at the convention she just attended. Each contestant or team would make a car using vegetables on wheels and decorated with a theme and race them against others from a ramp the Fair could provide. This idea could be incorporated with the ongoing Farmer's Market on Saturday morning. Another idea was to use remote-control cars or planes. Any new ideas would need a leader to plan and organize it. We were encouraged to keep thinking of ideas and bring them to the meetings.
15. **Strategic Plan Committee Assignments:** Feldman recommended breaking down the steps further into three main topics: Look into Bringing Involvement from all the Community, Generate Money, and Building Infrastructure; involve the people who signed up at the Strategic Plan Committee to each lead one of these topics and with Feldman's help, hold maybe 4-6 meetings a year and report the results to the Fair Committee. This is a way to continue action on the Strategic Plan and not let it fall by the wayside. Feldman is expected to report on the Fair's Strategic Plan at each month's Oneida County Board meeting.
16. **Correspondence** (specifically addressed to Committee): Gehrig called attention to the invitation to attend the Chamber's Annual Dinner on Jan 22 and represent the Fair. It was agreed to pay \$175 to cover a table of eight members to attend.
17. **Public Comment** (3-minute limit): None.
18. **Items of Discussion to be Included on Next Agenda:** New Member Applications; Spectrum Carnival; Fund Raisers; Ideas for 2015 Fair; Fair Areas and Leaders; Strategic Plan Committee Assignments; and other items to be provided at the next meeting.
19. **Date of Future Meeting:** The next fair meeting will be at 5:30 pm on Tuesday, February 3, 2015 at the UW-Extension conference room in the airport lower level.
20. **Adjournment:** A motion was made by Perlberg, seconded by Platek, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:25 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary